

**Exhibiting Information for Next Show**



# **CIRCULAR ECONOMY EXPO**

## **CE JAPAN**

### **Tokyo Show in October**

**3rd CIRCULAR ECONOMY EXPO [October]**

Dates: Oct. 2 [Wed] - 4 [Fri], 2024

Venue: Makuhari Messe, Japan

### **Osaka Show in November**

**1st CIRCULAR ECONOMY EXPO [Osaka]**

Dates: Nov. 20 [Wed] - 22 [Fri], 2024

Venue: INTEX Osaka, Japan

### **Tokyo Show in February**

**4th CIRCULAR ECONOMY EXPO [February]**

Dates: Feb. 19 [Wed] - 21 [Fri], 2025

Venue: Tokyo Big Sight, Japan

Built by



In the business of  
building businesses

**Organiser: RX Japan Ltd.**

# INDEX

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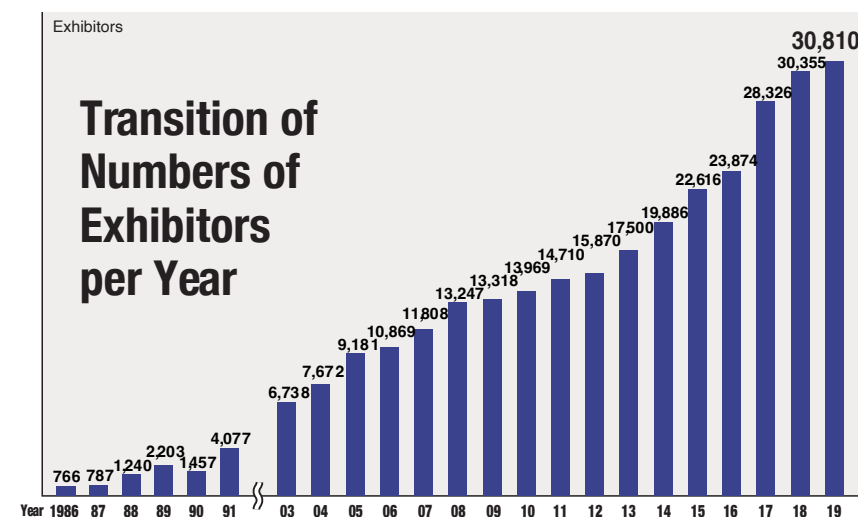
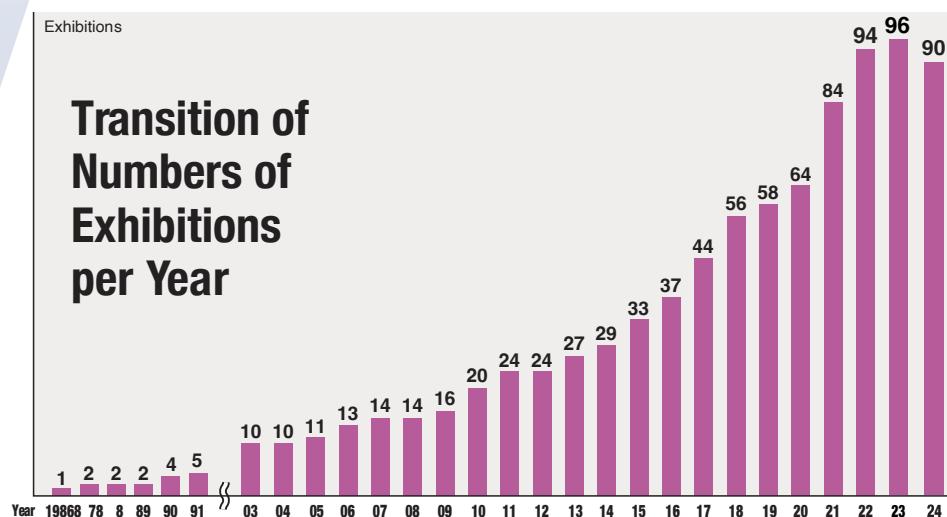
About Organiser: RX Japan Ltd. ....	2
Scenes from Show Venue .....	3
Features of CIRCULAR ECONOMY EXPO .....	4
Floor Plan .....	5
Visitor Profile .....	6
Conference .....	7
Schedule to Show Dates .....	8
Support Service for Exhibitors .....	9
Available Exhibit Space & Price List .....	10

# RX Japan is Japan's Largest Trade Show Organiser

**Holding 90 exhibitions in 39 sectors a year!** (The consisting shows are 372 in total.)

RX Japan organises 90 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 39 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical.

RX Japan fully contributes to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



## Exhibitions organised by RX Japan (excerpts)

### CONTENT TOKYO



Japan's Largest\* Trade Show for Content Creation, Production, and Licensing

#### Consisting Shows:

- Production/Studio Expo
- Advanced Digital Technology Expo
- Ad Creative & Marketing Expo etc.

### Manufacturing World



Asia's Leading Trade Show for Manufacturing

#### Consisting Shows:

- Design Engineering & Manufacturing Solutions Expo
- Industrial AI/IoT Expo
- Additive Manufacturing Expo etc.

### JAPAN BUILD –Int'l Building & Home Week–

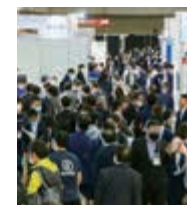


Asia's Leading Show Covering Building and Housing Industries

#### Consisting Shows:

- Smart Home Expo
- Smart Building Expo
- Building Renovation Expo
- Building Material & Housing Equipment Expo etc.

### MEDICAL JAPAN



Leading Trade Show for Medical, Elderly Care and Pharmacy Industry

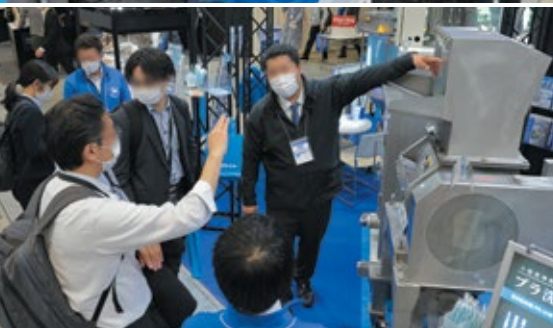
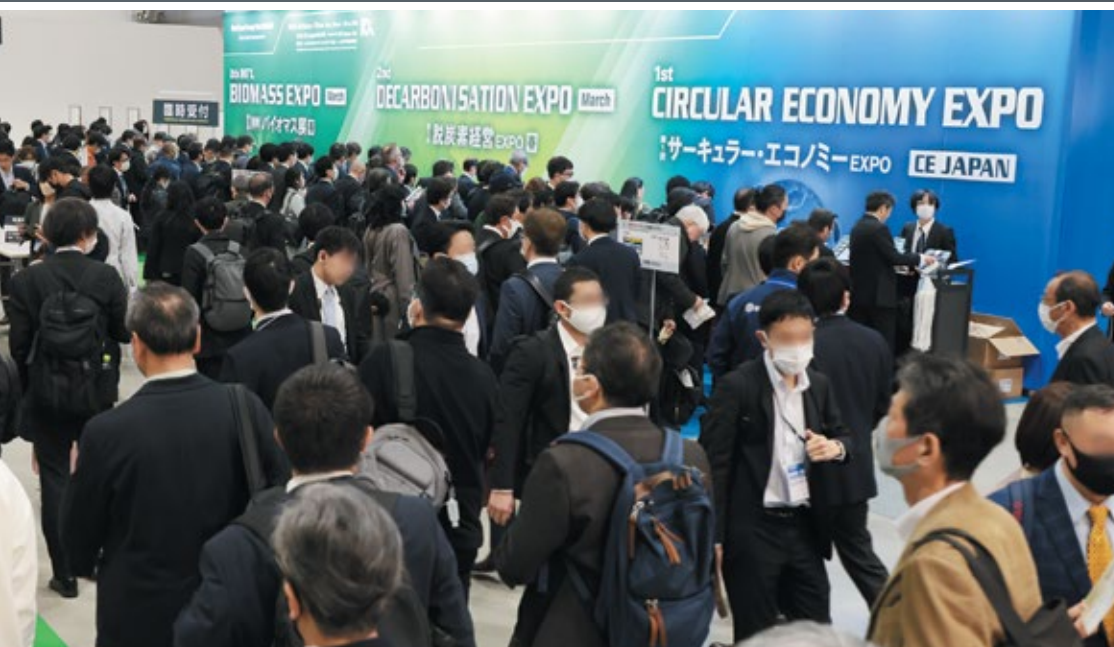
#### Consisting Shows:

- Hospital Expo
- Clinics Expo
- Pharmacy Solutions Expo
- Elderly Care & Welfare Expo etc.

\* "Largest" in reference to the exhibitor number of trade shows with the same concept.



# Japan's Leading Trade Show for Circular Economy Solutions



# Broad Range of Circular Economy Solutions Gather Under One Roof

## EXHIBITORS

Those who deal in technology/  
solution for circular business models:

- Consulting
- Circular Design
- Sustainable Material
- PaaS Related Tech.
- AI/IoT/Blockchain
- Resource Recovery/  
Recycling/Reprocessing
- Repairing Solution

etc.

## BUSINESS MEETINGS

- ◆ Technical Consultation
- ◆ Quotation and  
Delivery Arrangement
- ◆ Partner Selection
- ◆ Sharing Advanced  
Approach & Tech.

etc.

## VISITORS

Companies aiming for circular  
business model:

- Corporate Management,  
Executive Board
- Corporate Planning
- ESG, Sustainable Dept.
- General Affairs, CSR Dept.
- Design Dept.
- Factory, Manufacturing,  
Logistics Dept.

etc.



# Held Three Times a Year. Exhibit at All Shows!

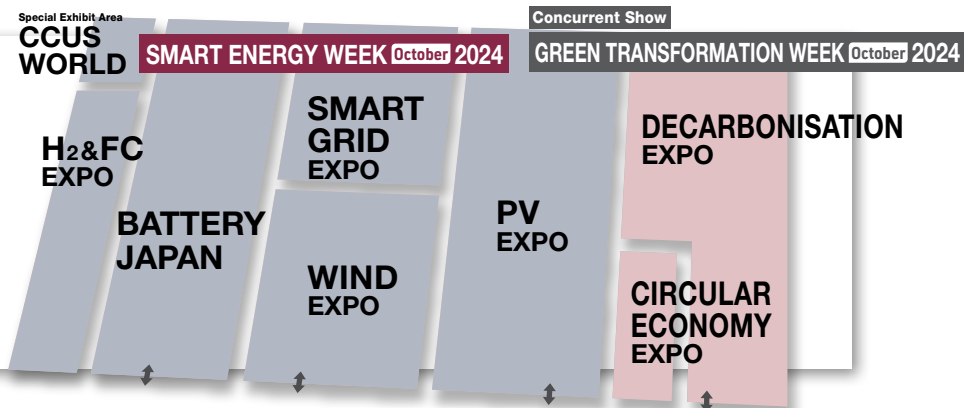
## TOKYO EDITION IN OCTOBER

Dates: Oct. 2 [Wed] - 4 [Fri], 2024

Venue: Makuhari Messe

No. of Exhibitors **600**

No. of Visitors **50,000**



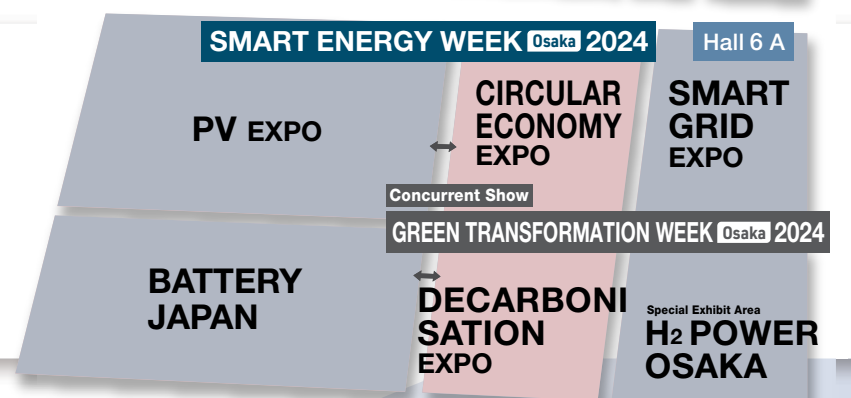
## OSAKA EDITION

Dates: Nov. 20 [Wed] - 22 [Fri], 2024

Venue: INTEX Osaka

No. of Exhibitors **300**

No. of Visitors **20,000**



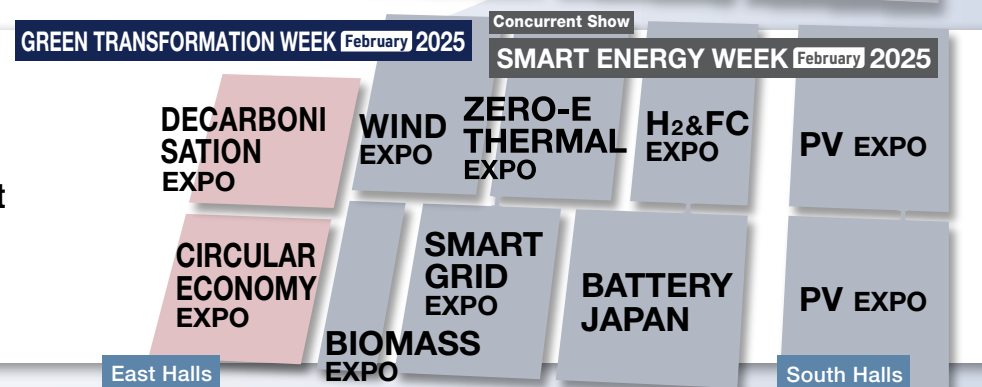
## TOKYO EDITION IN FEBRUARY

Dates: Feb. 19 [Wed] - 21 [Fri], 2025

Venue: Tokyo Big Sight

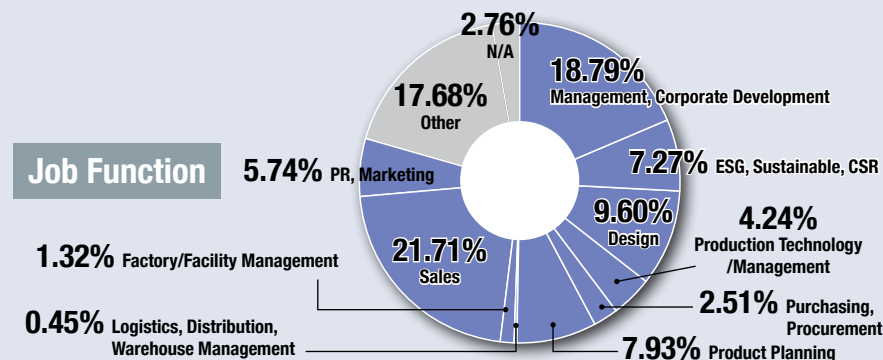
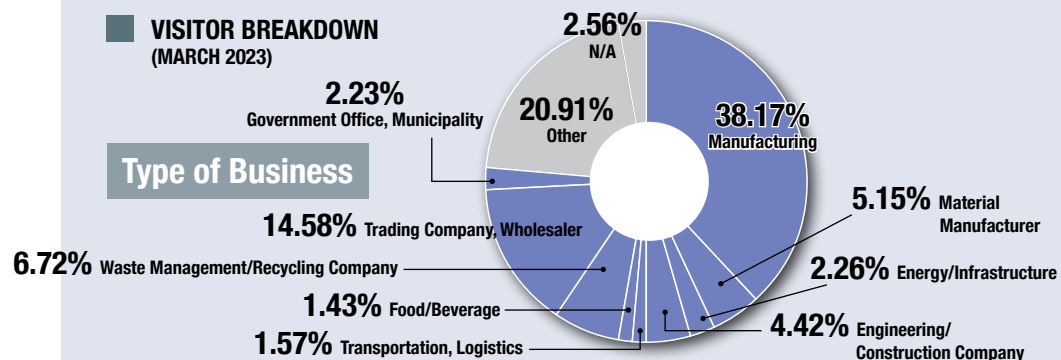
No. of Exhibitors **1,700**

No. of Visitors **75,000**



All exhibitors & visitor numbers are forecasts including co-held shows, and the number of exhibitors include co-exhibiting partners, group companies and association members. The floor plan is subject to change.

# Decision Makers from Companies Related to Sustainable Management Visit



## < Past Visitors (Company names are excerpts and shortened in random order.) >

- |   |  |  |  |   |  |   |  |
|---|--|--|--|---|--|---|--|
| <ul style="list-style-type: none"> <li>• IHI CORPORATION</li> <li>• AISIN SEIKI CO., LTD.</li> <li>• ACHILLES CORPORATION</li> <li>• ACCENTURE JAPAN LTD.</li> <li>• ASAHI SOFT DRINKS CO., LTD.</li> <li>• ASAHI KASEI CORPORATION</li> <li>• AJINOMOTO CO., INC.</li> <li>• AZBIL CORPORATION</li> <li>• ISUZU MOTORS LIMITED</li> <li>• IDEMITSU KOSAN CO., LTD.</li> <li>• ITOCHU CORPORATION</li> <li>• HIS CO., LTD.</li> <li>• AGC INC.</li> <li>• ENEOS HOLDINGS, INC.</li> <li>• EBARA CORPORATION</li> <li>• OMRON CORPORATION</li> </ul> | <ul style="list-style-type: none"> <li>• ORIX CORPORATION</li> <li>• KAO CORPORATION</li> <li>• KAJIMA CORPORATION</li> <li>• KAWASAKI HEAVY INDUSTRIES, LTD.</li> <li>• KANDEN ENERGY SOLUTION CO., INC.</li> <li>• CANON INC.</li> <li>• KIRIN HOLDINGS COMPANY, LIMITED</li> <li>• COSMO OIL CO., LTD.</li> <li>• KONICA MINOLTA, INC.</li> <li>• KOBAYASHI PHARMACEUTICAL CO., LTD.</li> <li>• SANRIO CO., LTD.</li> <li>• J&amp;T ENVIRONMENTAL MANAGEMENT CO., LTD.</li> <li>• JFE ENGINEERING CORPORATION</li> <li>• SHISEIDO CO., LTD.</li> <li>• SHIMIZU CORPORATION</li> </ul> | <ul style="list-style-type: none"> <li>• GIORGIO ARMANI JAPAN K.K.</li> <li>• JOHNSON &amp; JOHNSON JAPAN GROUP</li> <li>• SUZUKI MOTOR CORPORATION</li> <li>• STARBUCKS COFFEE JAPAN, LTD.</li> <li>• SUBARU CORPORATION</li> <li>• SUMITOMO CHEMICAL CO., LTD.</li> <li>• SUMITOMO FORESTRY CO., LTD.</li> <li>• SEVEN-ELEVEN JAPAN CO., LTD.</li> <li>• SOJITZ CORPORATION</li> <li>• SONY CORPORATION</li> <li>• DAIKIN INDUSTRIES, LTD.</li> <li>• TAISEI CORPORATION</li> <li>• DAI NIPPON PRINTING CO., LTD.</li> </ul> | <ul style="list-style-type: none"> <li>• TAKENAKA CORPORATION</li> <li>• DUSKIN CO., LTD.</li> <li>• CHUGOKU ELECTRIC POWER CO., INC.</li> <li>• TEIJIN LIMITED</li> <li>• DELOITTE TOHMATSU CONSULTING LLC</li> <li>• DENSO CORPORATION</li> <li>• DENTSU INC.</li> <li>• TOKYO GAS CO., LTD.</li> <li>• TOSHIBA CORPORATION</li> <li>• TORAY INDUSTRIES, INC.</li> <li>• TOPPAN PRINTING CO., LTD.</li> <li>• TOYOTA MOTOR CORPORATION</li> <li>• TOYOTA TSUSHO CORPORATION</li> <li>• NIKE, INC.</li> <li>• NICHIREI CORPORATION</li> </ul> | <ul style="list-style-type: none"> <li>• NISSAN MOTOR CO., LTD.</li> <li>• NITORI HOLDINGS CO., LTD.</li> <li>• JAPAN TOBACCO INC.</li> <li>• NEC CORPORATION</li> <li>• NIPPON TELEGRAPH AND TELEPHONE CORPORATION</li> <li>• HOUSE FOODS GROUP INC.</li> <li>• HAKUHODO INC.</li> <li>• HAKUYOSHA CO., LTD.</li> <li>• PANASONIC CORPORATION</li> <li>• P&amp;G JAPAN, LTD.</li> <li>• HITACHI, LTD.</li> <li>• HITACHI ZOSEN CORPORATION</li> <li>• BIC CAMERA INC.</li> <li>• FUJITSU LIMITED</li> <li>• FUJIFILM HOLDINGS CORPORATION</li> </ul> | <ul style="list-style-type: none"> <li>• BRIDGESTONE CORPORATION</li> <li>• HONDA MOTOR CO., LTD.</li> <li>• MAZDA MOTOR CORPORATION</li> <li>• MARUBENI CORPORATION</li> <li>• MITSUBISHI CHEMICAL CORPORATION</li> <li>• MITSUI &amp; CO., LTD.</li> <li>• MITSUBISHI ELECTRIC CORPORATION</li> <li>• YAHOO JAPAN CORPORATION</li> <li>• YAMAHA CORPORATION</li> <li>• LION CORPORATION</li> <li>• LIXIL GROUP CORPORATION</li> <li>• RICOH COMPANY, LTD.</li> </ul> | <ul style="list-style-type: none"> <li>• WACOAL CORPORATION</li> <li>...and more</li> <li><b>&lt;RECYCLING-RELATED COMPANIES&gt;</b></li> <li>• EARTH RECYCLING CORPORATION</li> <li>• AMITA CIRCULAR CORPORATION</li> <li>• VEOLIA GENETS K.K.</li> <li>• VEOLIA JAPAN CO., LTD.</li> <li>• FGL CIRCULAR NETWORK, INC.</li> <li>• CARBON FIBER RECYCLING INDUSTRIAL CO., LTD.</li> <li>• CROWN PACKAGING CORPORATION</li> <li>• CIRCULAR PET CORPORATION</li> <li>• CYCLERS CORPORATION</li> <li>• JEMS CO., LTD.</li> </ul> | <ul style="list-style-type: none"> <li>• J-CIRCULARS CO., LTD</li> <li>• TAKAPURA RECYCLING CO., LTD.</li> <li>• TBM CO., LTD.</li> <li>• TOKYO ECO RECYCLING CO., LTD.</li> <li>• RENET JAPAN RECYCLING CORPORATION</li> <li>...and more</li> </ul> |
|---|--|--|--|---|--|---|--|

# Co-held Conference by Industry Front-runners Attract More Visitors



Scene from Conference Venue (March 2023)



## Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



**Shogo Tanaka**  
Director,  
Resource Efficiency and Circular  
Economy Div., Industrial Science  
and Technology Policy and  
Environment Bureau,  
Ministry of Economy, Trade and  
Industry



**Tsutomu Mizutani**  
Director,  
Ministry of the Environment



**Kazuo Yoshida**  
Deputy Director,  
Environment & Energy  
Policy Bureau,  
Keidanren / Japan Business  
Federation



**Yasushi Umeda**  
Professor,  
The University of Tokyo



**Brent Wanner**  
Head of Power Sector Unit  
World Energy Outlook  
International Energy Agency  
(IEA)



**Eleni Kounalakis**  
Ambassador  
Lieutenant Governor of the State  
of California



**Tim McRae**  
Senior Vice President  
Climate  
Silicon Valley Leadership Group



**Naoki Tamaki**  
Visiting Fellow,  
Chatham House, Environment  
and Society Programme,  
The Royal Institute of  
International Affairs



**Hideki Miyakawa**  
Senior Manager,  
Veolia Japan K.K.



**Akihiro Inatsugi**  
Executive Director,  
Corporate Sustainability,  
Bridgestone Corp.



**Shin-ichi Taniguchi**  
Senior Manager,  
Circular Industries Dept.,  
Production Engineering and  
MONOZUKURI Innovation Center,  
Hitachi, Ltd. Research &  
Development Group



**Nobuyoshi Miyasaka**  
Assistant to President, Material  
Business of teijin Group,  
Management Coordinator for  
Chief Officer (Global Business  
Strategy),  
TEIJIN Ltd./  
President, Chief Executive Officer  
RePEaT Co., Ltd.



**Masayuki Kimura**  
Board Director/ COO  
Deloitte Tohmatsu Venture  
Support Co., Ltd.



**Kari Herlevi**  
Head of Unit,  
Global collaboration,  
Sustainability solutions,  
Sitra



# Schedule until the Show

STEP  
01

## SIGNING UP



## SUBMIT THE CONTRACT FORM AND RESERVE YOUR EXHIBIT SPACE

Exhibit space will be allocated on a first-come-first-served basis.

STEP  
02

## 5 MONTHS BEFORE THE SHOW



## FIX YOUR BOOTH DECORATION

Order your booth decoration to your own contractor, or use our packaged booth. We will be happy to consult with you on how to create an attractive booth.

[Details on Packaged Booth](#)
STEP  
03

## 3-4 MONTHS BEFORE THE SHOW



## REGISTER YOUR INFO ON EXHIBITOR HUB

Please register your company info and product info. They will be uploaded on the official website.

STEP  
04

## 2 MONTHS BEFORE THE SHOW



## LET YOUR CUSTOMERS KNOW THAT YOU EXHIBIT THE SHOW

Send invitation to your customers, post on your SNS or on the website, etc.

STEP  
04

## 3 WEEKS BEFORE THE SHOW



## ARRANGE APPOINTMENTS WITH VISITORS

To have business meetings effectively during the show, fix appointments with visitors beforehand.

STEP  
05

## SHOW DATES



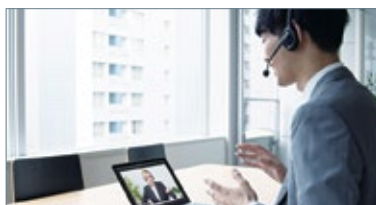
## MEETINGS

Display signboards at the booth that clearly highlights the features of your products and actively attract visitors.

# Support Services for Exhibitors

## 1 OUR "EXHIBITOR SUCCESS" TEAM WILL SUPPORT YOU

Our Exhibitors Success Team will support your preparation until the show to make your exhibiting successful.



## 2 LISTING ON EXHIBITOR DIRECTORY (WITH A CHARGE)

Visitors will check Exhibitor Directory before their visit and also they request appointments via the website.



<image>



## 3 ADVERTISING OPPORTUNITIES (WITH A CHARGE)

We offer various advertising plans to maximise the outcome through your participation. For the details, please refer to the brochure.

**DETAILS ON ADVERTISING OPPORTUNITIES**



## 4 EXHIBITORS' PRESENTATION (WITH A CHARGE)

It is held in the exhibition hall and audiences can attend free of charge without prior registration.



# Contact us for booth availability, participation cost, etc.



CHECK BOOTH AVAILABILITY



DOWNLOAD APPLICATION FORM



## CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

### CONTACT

Organiser: RX Japan Ltd. CIRCULAR ECONOMY EXPO Show Management  
11F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo 104-0028, Japan



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[www.circulareconomy-expo.jp/en-gb.html](http://www.circulareconomy-expo.jp/en-gb.html)